

“The Wild Downs and Hills”....

...creating Historic Environment Action Plans
for the Cranborne Chase and West Wiltshire Downs AONB



FEEDBACK FROM INTERACTIVE SESSION: FORCES FOR CHANGE

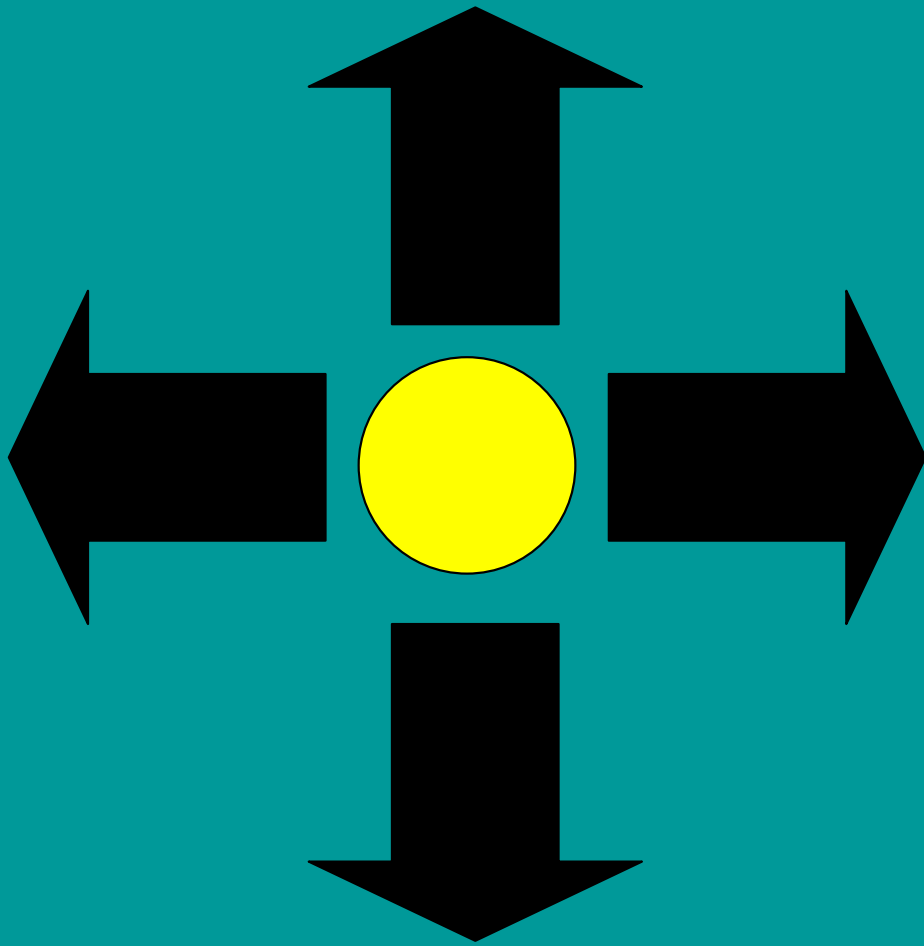


Thursday 12th March 2009

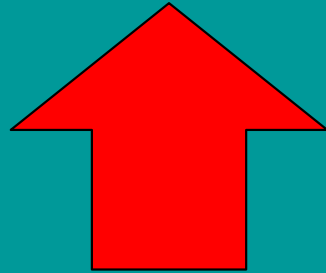
East Knoyle Village Hall



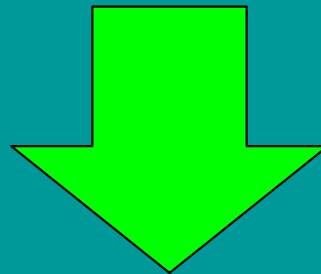
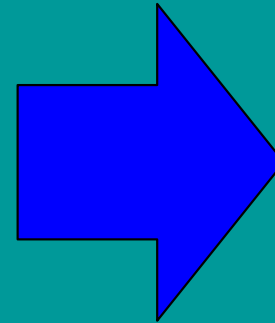
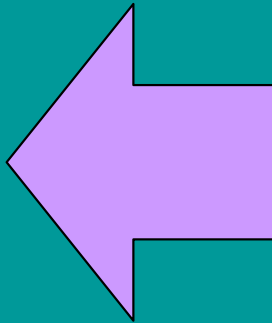
Interactive Session: Forces for Change



- Thinking in particular about the **TOP ACTION**.
- What are the **KEY FORCES FOR CHANGE** which might impact upon it?



**FORCES FOR
CHANGE
FEEDBACK**



FORCES FOR CHANGE

Theme ⇒ Places, Spaces, Sites, Objects and Landscape

Action ⇒ Landscape

Forces ⇒

- The intensity of Agriculture
- The effects of the economic downturn – grasping the opportunities of an upturn
- Policy development – UK, Europe
- Change in value systems
- Climate change and its effects on forestry, building design, animal husbandry, crops (visual and physical impact), biodiversity
- Social change and employment
- Alternative energy
- Housing growth points
- Recreation – economy management and access
- Demographic profile

Theme ⇒ Management and Conservation

Action ⇒ Practical Advice and Management Work

Forces ⇒ Agriculture Change

Govt policies, reasons/understanding, market policies, set a side, crop changes, environmental stewardship

Temporary crop changes, ploughing, settings, boundary changes, character changes

Forces ⇒ Renewable Energy

Crop fuels – withy beds, elephant grass, oil seed, coppice
Technology – industrial intrusion into rural ancient scenes

Forces ⇒ Human Perceptions

Forces ⇒ Resources

Theme ⇒ Discovering, Defining and Understanding

Action ⇒ Local Distinctiveness

Forces ⇒ Climate Change

Vegetation including trees, Agriculture, Water Supply, Renewable Energy, nutrient depletion, agricultural markets

Forces ⇒ Market Changes

Traffic, Building Materials, development, lack of awareness, small scale changes – all could lead to an erosion of distinctiveness

Theme ⇒ People, Engagement, Interpretation, Presentation

Action ⇒ Interpretation – ‘the presentation of knowledge and understanding’

Forces ⇒ The more we learn the more we may want to interpret

Methods are complex – language can be a barrier, evolving multiple interpretations these introduce uncertainty can be unsettling, raised expectations, larger range of possibilities, positive feedback

Forces ⇒ Zeitgeist, Fashion and Changing Values

Funding likely to follow fashion

Forces ⇒ The audience – inhabitants and visitors

Changing demographics, different connections to the past, nostalgia – differing views. Means that there is a changing market for interpretations, changing values, more varied views, means of integrating, countering possible conservatism of incomers.

